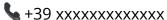
# Veronica A







xxxxxxxxxxx@gmail.com



### **About me**

Multifaceted professional with extensive experience in organizational, coordination, and operational roles across fashion, sustainable hospitality, event management, and holistic practices. Passionate about hospitality and eager to gain hands-on experience to enrich future entrepreneurial projects. Known for strong work ethic, versatility, and enthusiasm in dynamic environments.

### **Professional Experience - Freelance roles**

# Hospitality / 2020 - 2025

- •Events Organizer & Community manager Tertulia Coliving, Florence
- •Parimal Meditation Center: Room & space arrangement and setup, Germany
- •Alpe Pianello Eco-village: Spaces setup & re-organization, Italy
- •Wine Tasting Events organizer Pointer Wine Glasses, Berlin
- •SDGs in Tourism Guest Lecturer Cezar Ritz Colleges Switzerland

# **Event Organization / 2020 - 2025**

- •Event Manager Vinokilo, Florence
- •Tour Manager Support DPM Club Berlin
- •Event Organizer Di Fior in Festa, Disco Soupe/ Model & Stylist for a Day, Florence
- •World Food Forum Wearable Food Waste Show, FAO Rome
- •Alzheimer Fest Cultural Event Organizer and Curator (5 years), Varese

## Project & Product Management (Fashion & Creativity) /2020 - 2025

- •Artists' Agent Ambrose Creatives, Lithuania
- •Lecturer & Project Leader Accademia di Costume e Moda, Milan
- •Head of Sustainability LABELL-D, Italy/UK
- •Sustainability Strategy RforPEOPLE, Bottari Seoul, Naru Studios / Italy, Spain, UK
- •Advisor Porsche Hackathon (Modum Shoes Circular Project, 2021)

#### Holistic & Cultural Facilitation / 2020 - 2025

- Dance & Meditation Facilitator Afroz Meditation Center / Miasto Meditation Center
- Translator Kyo Zen Retreat, Miasto, Florence
- Reiki & Sound Healing 1:1 Sessions, Europe

## La Happy Care Co-Founder / Social Innovative Startup / 2021 - 2024

## **Professional Experience** - Corporate roles

## Fashion Industry Roles / 2005-2019

- Head of Product Liebeskind Berlin (2018–2019)
- R&D Manager & Fashion Coordinator Giorgio Armani Operat., Hong Kong (2014-2017)
- Product Development Manager Karl Lagerfeld B.V., Amsterdam (2012–2014)
- Creative Manager Men's Accessories HUGO BOSS, Switzerland (2007–2012)
- Product Manager RTW Albino Amato, Milan (2006–2007)
- Product & Marketing Assistant Francescatrezzi, Milan (2005–2006)

#### **Education & Certifications**

- Social Media & Wordpress Abeaform (2023)
- B Leader Training B Lab Europe (2021)
- Business Sustainability Management University of Cambridge (2020)
- Public Speaking Abeaform (2020)
- Fashion & the SDGs Fashion Revolution (2020)
- New Sustainable Fashion Milano Fashion Institute (2017)
- Fashion Business Marangoni School (2002–2005)

#### Languages

- Italian (Native)
- English (Fluent)
- German (Intermediate)
- Spanish & French (Basic)

### **Digital Skills**

- Microsoft Office (Excellent)
- Canva, WordPress (Good)
- Mailchimp, Shopify, SAP (Basic)

### **Community Involvement**

- Volunteer Sustainable Food Bites of Transfoodmation (2020-now) / Switzerland
- Progetto Rughe ODV Italy (2018 now) / Italy
- Social Media Khushi NGO (2018-now) / India

#### **Interests**

Hiking, Sustainable Lifestyle, Music & Dance Festivals, Meditation, Art, Travel, Well-being.