

Veronica A



📍 Italy
☎ +39 xxxxxxxxxxxxxx
✉ xxxxxxxxx@gmail.com

About me

Multifaceted professional with extensive experience in organizational, coordination, and operational roles across fashion, sustainable hospitality, event management, and holistic practices. Passionate about hospitality and eager to gain hands-on experience to enrich future entrepreneurial projects. Known for strong work ethic, versatility, and enthusiasm in dynamic environments.

Professional Experience - Freelance roles

Hospitality / 2020 – 2025

- Events Organizer & Community manager – Tertulia Coliving, Florence
- Parimal Meditation Center: Room & space arrangement and setup, Germany
- Alpe Pianello Eco-village: Spaces setup & re-organization, Italy
- Wine Tasting Events organizer – Pointer Wine Glasses, Berlin
- SDGs in Tourism – Guest Lecturer – Cezar Ritz Colleges – Switzerland

Event Organization / 2020 – 2025

- Event Manager – Vinokilo, Florence
- Tour Manager Support – DPM Club Berlin
- Event Organizer – Di Fior in Festa, Disco Soupe/ Model & Stylist for a Day, Florence
- World Food Forum – Wearable Food Waste Show, FAO Rome
- Alzheimer Fest – Cultural Event Organizer and Curator (5 years), Varese

Project & Product Management (Fashion & Creativity) /2020 – 2025

- Artists' Agent – Ambrose Creatives, Lithuania
- Lecturer & Project Leader – Accademia di Costume e Moda , Milan
- Head of Sustainability – LABELL-D, Italy/UK
- Sustainability Strategy – RforPEOPLE, Bottari Seoul, Naru Studios / Italy, Spain, UK
- Advisor – Porsche Hackathon (Modum Shoes Circular Project, 2021)

Holistic & Cultural Facilitation / 2020 - 2025

- Dance & Meditation Facilitator – Afroz Meditation Center / Miasto Meditation Center
- Translator – Kyo Zen Retreat, Miasto, Florence
- Reiki & Sound Healing 1:1 Sessions, Europe

La Happy Care Co-Founder / Social Innovative Startup / 2021 - 2024

Professional Experience - Corporate roles

Fashion Industry Roles / 2005–2019

- Head of Product – Liebeskind Berlin (2018–2019)
 - R&D Manager & Fashion Coordinator – Giorgio Armani Operat., Hong Kong (2014–2017)
 - Product Development Manager – Karl Lagerfeld B.V., Amsterdam (2012–2014)
 - Creative Manager Men's Accessories – HUGO BOSS, Switzerland (2007–2012)
 - Product Manager RTW – Albino Amato, Milan (2006–2007)
 - Product & Marketing Assistant – Francescatrezzi, Milan (2005–2006)
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Education & Certifications

- Social Media & Wordpress – Abeaform (2023)
 - B Leader Training – B Lab Europe (2021)
 - Business Sustainability Management – University of Cambridge (2020)
 - Public Speaking – Abeaform (2020)
 - Fashion & the SDGs – Fashion Revolution (2020)
 - New Sustainable Fashion – Milano Fashion Institute (2017)
 - Fashion Business – Marangoni School (2002–2005)
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Languages

- Italian (Native)
- English (Fluent)
- German (Intermediate)
- Spanish & French (Basic)

Digital Skills

- Microsoft Office (Excellent)
- Canva, WordPress (Good)
- Mailchimp, Shopify, SAP (Basic)

Community Involvement

- Volunteer Sustainable Food – Bites of Transfoodmation (2020–now) / Switzerland
- Progetto Rughe ODV – Italy (2018 – now) / Italy
- Social Media – Khushi NGO (2018–now) / India

Interests

Hiking, Sustainable Lifestyle, Music & Dance Festivals, Meditation, Art, Travel, Well-being.